

To be committed to sustainability means carrying out our company preserving the ecosystem and protecting the natural and cultural heritage of Bolivia. To achieve this, it is vitally important to define a policy that serves as a guideline for all our business actions, including administrative / operational tasks, creation of tourism products, definition of prices, identification of clients and promotion strategies.

## **Our Sustainability Mission**

"To become aware and be part of a global movement that expresses concern for our planet and the need to protect it from destruction and pollution."



- By being involved in this movement, we not only respect the environment, but also align and reconcile the activity of current human generations with the needs of future generations and other species.
- Through the preservation and promotion of the natural and cultural heritage of the area, we contribute to the social and economic development of the country.

To achieve these goals, we incorporate a culture of sustainability in all areas of our company and contribute to creating knowledge and awareness on the subject among our clients, suppliers, guides, business partners and society in general.

#### **Our Destinations and Local Communities**

We respect native cultures, their traditions and their way of life. We support projects and collective actions that contribute to local development, the preservation of the environment and promote the sustainability of the area.



We prefer to use services that are owned or run by the local community. We employ people from local communities, promoting job creation and a fair distribution of benefits.

We prefer local guides with experience and knowledge of the area and we support their training and coaching.

We stimulate the interest of visitors in the purchase of sustainable and locally produced products and crafts, in such a way that direct benefits are generated in the destination.

### **Our Suppliers**

The various service providers we work with play a very important role in the implementation of the corporate Sustainability Policy. We try to work with local suppliers that meet the following characteristics:



- Preferably, that they have a policy to constantly improve the sustainability of their operations and have an environmental certification or seal.
- That they have responsible practices and ethical initiatives in their management.
- That they have a Code of Conduct that identifies sensitive areas or excursions and take measures to avoid negative impacts. If possible, these measures should be designed together with the local community and non-governmental organizations committed to the sustainability of the destination.



# Hotels, Accommodation and Feeding



We prefer hotels, accommodation and food establishments with a clear commitment to sustainability, which respect and promote the local culture, support the production and distribution of sustainable handicrafts, and have a Code of Conduct that rejects the exploitation of children and the commercialization of handicrafts, food or any type of product that affects biodiversity. In addition, we try to use eco-lodges that are owned and

managed by local communities.

### **Transport**

We prefer means of transport that use cleaner fuels and select those that offer the most sustainable alternatives where possible.



### **Our Clients**

From the initial contact, our clients receive travel recommendations, in which we promote respect for the natural and social environments that they are going to visit. They also receive information about the laws and standards of conduct, regarding: trafficking in cultural property, endangered wild species in the national territory, protection of the human rights of vulnerable communities, and prevention of trade and exploitation with minors.



The information is expanded after confirmation and during the provision of services, so that they can comply with the most appropriate standards of behavior, motivating them to be respectful and to take care of the cultural and natural heritage of the place visited. We inform them and motivate them to select less polluting transport alternatives, both in the transfers to the destination and at the destination itself.



## **Unacceptable Services**

Our company does not offer or support products or services that harm human beings, animals, plants, natural resources, or that are socially or culturally unacceptable; especially related to any type of mistreatment or child abuse. We promote an anti-corruption policy, protection of biodiversity and proper waste management.



# Our Internal Processes and Social-Environmental Responsibility

The company's Sustainability Policy is manifested in the internal processes of the organization, particularly in relation to the hiring and training of personnel, acquisition of goods and services, consumption of resources and production and

management of waste.

#### **Human Resources**

We promote a healthy and safe workplace for our staff; a pleasant, motivating work environment that encourages open communication and builds trust. We also promote their training and education, to contribute to their professional development and in turn contribute to the competitiveness of the company.

We comply with national regulations regarding the management and hiring of personnel, guaranteeing access to work in an equitable manner and without any type of discrimination. We contribute to reinforce within our staff, an attitude and behavior favorable to the environment.

The Sustainability Coordinator is in charge of the implementation of the Policy, the evaluation of its compliance, its improvement and updating when necessary. The operations and sales personnel, as well as guides who are in contact with the client will ensure that the message effectively



reaches our clients and suppliers during the excursions, and that it is effectively carried out. It will also be in charge of collecting the information to verify that a sustainable operation is being carried out.



## **Garbage and Pollution**

We maintain a policy focused on reducing the production of solid waste, so we pay special attention to both the type of products purchased and the packaging and wrapping used.



# **Energy and Water**

The company has a policy of reducing the use of energy and water. We contribute to saving energy and natural resources, implementing in our office and promoting among our staff and suppliers, various actions such as the purchase of low-energy consumption equipment and the reduction of its power-on time; encouragement and control of turning off lights, computers and equipment while not in use, especially at night and on weekends.





# Acquisitions

The company measures and evaluates the characteristics and quantities of the office supplies that are acquired, in order to avoid waste and reduce the production of garbage. The purchase of disposable goods is reduced and the reuse of materials is prioritized. The use of reusable packaging for food and

beverages is also encouraged.

#### **Our Commitment**

We socialize our commitment to sustainability, sharing it with our staff, suppliers and clients. We have a special mention of our position on our website. We have an Action Plan for the Sustainability Policy, which includes goals, actions, measures, responsibilities and deadlines. We have the *Travelife* online system as a tool to



monitor and evaluate the implementation of the Policy, its objectives and goals.

The guidelines of the Policy must be reviewed at least once a year, identifying if any modification is necessary because of new regulations, information or available technology.